# Studio Sreejanshilpa

www.NataCoachingInDelhi.com

www.ArchitectureDesignCareers.com

Architecture, Design and Portfolio Management Consultancy

Information Bulletin: 2014-2015

We are one of the premier **Entrance Preparation Studio** based at Chittaranjan Park, New Delhi. We provide Entrance test preparation, education to gain admission to Architectural and other Professional Designing Institutes in India and abroad.

We address all requirements of the entrance exams like

- *Design Aptitude*
- *Drawing and Visualisation skills*
- *Verbal and Non-verbal Reasoning*
- *English and communication skills*
- *General Awareness*
- *General Mathematics*
- *Studio/Situation tests*
- *Computer (online tests)*
- *Interview / Portfolio Management* as per requirements of respective Institutes.

**The Studio is run by best brains from Professional Colleges and the Industry.**

Because of the extreme pressure of 12th standard studies we recommend the student to prepare for entrance exam from **9th standard onwards**. But however, students with leaning towards Design are welcome even for a one year regular coaching.

Here we would strongly like to emphasize the fact that **12th standard education** and **clearing entrance exam** for admission to designing colleges **both are equally important**. Passing both are the eligibility criteria for admission to the Architecture and Design college. A student has to create balance between both.

*Special Features:*

- *Small Batches of 12 students in each class*

- *Personal Attention*

- *AC Classrooms*

- *Safe Environment for Girl Students*

- *Computer Aided Teaching*

- *Periodic mock, Aptitude and psychological test to assess our student's knowledge and understanding of the subject.*

- *Photography lessons to enhance visualization skills.*

- *Outdoor & Live sketching to improve memory retention.*

- *Special Heritage Walks and Visits for long term students*

- *Special Meditation Classes for enhancing concentration.*

# JEE/ NATA /NID / BFA/ NIFT / IIT -CEED/CEPT
## Sreejanshilpa Course Contents
## Common Design Aptitude

- IMAGINATION AND DESIGN EXPOSURE
- ELEMENTS AND PRINCIPLES OF DESIGN
- MEMORY DRAWING
- POWER OF OBSERVATION , INNOVATION AND DESIGN ABILITY
- DRAWING FUNDAMENTALS
- CREATIVE THINKING
- VISUAL PERCEPTION AND LOGIC
- SCALE AND PROPORTIONS
- KNOWLEDGE OF PROPORTION AND PERSPECTIVE
- OBSERVATION SKILLS
- SENSITIVITY TO COLOR
- CREATIVITY AND COLOUR PERCEPTION
- DESIGN AND COLOUR CONCEPTS
- USAGE OF COLOUR AND ILLUSTRATION
- OPTICAL ILLUSION, DOODLING
- COLOUR ASSOCIATIONS AND ABILITY TO CREATE DESIGNS
- BASICS OF COMMUNICATION DESIGN AND LETTERING
- DESIGNING PATTERNS AND MOTIFS
- EVALUATION OF VISUAL DESIGN
- IMAGINATION AND DESIGN EXPOSURE AND AESTHETICS
- 3D FORMS AMND VISUALISING 3D OBJECTS
- ORTHOGRAPHIC VISUALISATIONS (3D TO 2D AND VICE VERSA)

*After class 11th the students choose their specific stream from Architecture, Art or Design for specialization in the 'Entrance tests'. However, students can join directly in Class 12th for the Chosen Entrance Test Preparation.*

## Regular Career Care Batches

*A student has the flexibility of joining at any level. However, earlier you join, better the preparation and chances of success.*

- *PREFOUNDATION ( CLASS 9-10)*

- *FOUNDATION ( CLASS 11)*

- *ADVANCED PREPARATORY COURSES ( CLASS 12 )*

- *CRASH COURSE ( AFTER 12$^{TH}$ BOARDS)*

# Course Structure for the Entrance Preparation:

**LEVEL 1 (PREFOUNDATION)**
Once a week / 2 hrs Class
Group A: 8$^{th}$ and 9$^{th}$ students

- Creative Design
- Architecture
- Fine Arts

**LEVEL-2 (FOUNDATION)**
Once a week / 3hrs Class
Group B: 10$^{th}$ and 11$^{th}$ students

- Creative design
- Architecture
- Fine arts
- Aptitude and Reasoning Ability
- Awareness of the related field (e.g Artists and their works, Architects and their works, Designers and their products, History of Art and Architecture[India and World], Materials used etc..)

**LEVEL-3 (ADVANCED PREPARATORY COURSES)**
**CLASS 12$^{TH}$ STUDENTS**

- If the student is continuing from Foundation level , once a week 3hrs classes
- If the student is joining us in Class XII, twice a week (2 hrs+ 3hrs each) 5hrs classes

**GROUP C: Creative Design (for NID / NIFT/ SRISHTI/PEARL/SYMBIOSIS Etc.)**
- Aptitude and Reasoning Ability
- Designers / Artists and their works
- History of Art and Design
- Creative design ability

**GROUP D: Architecture**
- Aptitude and Reasoning Ability
- Architects and their works-India
- Architects and their works-World
- History of Art and Architecture
- Building Materials
- Buildings of Importance
- Climatology
- Architectural Vocabulary
- General Knowledge

**GROUP E: Fine Arts**
- Aptitude and Reasoning Ability
- Artists and their works
- History of Art and Critical Analysis of Art

*English, General Mathematics and Communication Skills included with all courses.*

Mathematics for JEE B.Arch to be done by students own tutor and question papers will be given.

## LEVEL -4 (MASTER LEVEL)

FOR GRADUATES

Yearly Once a week (3Hrs) FOR 48 WEEKS

### Customized Courses as per requirement:

GROUP F: Post Graduation in Design (NID/ IIT-CEED/ ETC)

GROUP G: Post Graduation in Fashion Management / Technology (NIFT)

STUDIES ABROAD:

GROUP H: PORTFOLIO PREPARATION FOR STUDIES ABROAD

## ADVANCE PAYMENT OF FEES:

Full amount to be paid at the time of Registration for short duration courses and post dated cheques to be deposited at the time of admission for long duration courses.

## LINKS:

http://www.natacoachingindelhi.com/programs.php

http://www.architecturedesigncareers.com/157811370